



ENGRAVER'S
XPRESS 25 YEARS OF EXCELLENCE



STENLAGRAPH
INC



PRESS RELEASE - JULY 14, 2010

Engraver's Express is pleased to announce a number of major changes to our company.

Over the past 7 years, Engraver's Express has been gradually expanding into the manufacturing side of the materials business with our EnCore Line of plastics. We have developed the EnCore brand to very exacting standards which, today, are very well received and recognized throughout the engraving industry.

As a result of our past success, Engraver's Express has chosen to become, not just a distributor, but a major manufacturer of quality engraving and printable plastics. This change will enable us to offer you a number of significant benefits, including value pricing within the Canadian industry.

In addition, we are now poised to launch new innovations for our valued customers. In the coming months, we will release new products designed for the engraving trade by industry experts. You will be pleased to discover very real differences in ease of fabrication, the quality of the engraving and the durability of the product – in all the areas that count. Not only are we introducing the technology, we are remembering our Canadian values and the needs of the engraver.

Because of this new role for Engraver's Express, Rowmark Plastics LLC has decided to discontinue our distributorship of the IPI, Rowmark, Clearpath and Colorline product lines in Canada.

Engraver's Express would like to thank Rowmark Plastics LLC, along with all of our loyal customers, for 25 years of national growth and success. Without Rowmark, we would not be Canada's largest supplier of engraving supplies, or the producer of our own line of EnCore Plastic.

Thank you for your support of Engraver's Express and EnCore Plastic. We at Engraver's Express and Stenlagraph could not have made this major step without your help.

Most sincerely, thank you from myself and our knowledgeable support staff at Engraver's Express and Stenlagraph.

Bruce King